## Message Text

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**ACTION EB-07** 

INFO OCT-01 EUR-12 ISO-00 COME-00 FEA-01 AGR-10 CEA-01

CIAE-00 DODE-00 FRB-01 H-02 INR-07 INT-05 L-03 LAB-04

NSAE-00 NSC-05 PA-02 AID-05 CIEP-02 SS-15 STR-04

TAR-01 TRSE-00 USIA-15 PRS-01 SP-02 OMB-01 OPIC-06

XMB-04 /117 W

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R 010732Z AUG 75 FM AMEMBASSY VIENNA TO SECSTATE WASHDC 6314

**UNCLAS VIENNA 6583** 

E.O. 11652: N/A

TAGS: EFIN, EIND, EINV, AU

SUBJECT: FOREIGN INVESTMENT CLIMATE AND STATISTICS

REF: (A) STATE 165596; (B) VIENNA A-187, APRIL 5, 1974

- 1. FOLLOWING IS EMBASSY'S SUBMISSION IN RESPONSE TO REFTEL
  (A). THE NARRATIVE STATEMENT ON INVESTMENT CLIMATE HAS BEEN
  MOFIDIED ONLY SLIGHTLY FROM LAST YEAR'S SUBMISSION (REFAIR B).
  STATISTICAL DATA HAVE BEEN REVISED IN ACCORDANCE WITH THE
  LATEST ESTIMATE OF THE AUSTRIAN NATIONAL BANK AND AN INFORMAL
  SURVEY OF U.S. DIRECT INVESTMENTS IN AUSTRIA MADE BY THE
  EMBASSY IN SPRING 1975.
- 2. MORE THAN EVER AUSTRIA OFFICIALLY WELCOMES FOREIGN DIRECT INVESTMENT WHICH CREATES NEW JOBS, CONTRIBUTES TO THE RATIONALIZATION AND RESTRUCTURING OF THE ECONOMY, AND DOES NOT COMPETE IN SECTORS ALREADY BURDENED WITH EXCESS CAPACITY. IN THE PREFACE OF THE QUOTE HANDBOOK FOR INVESTORS UNQUOTE, RECENTLY PUBLISHED BY THE AUSTRIAN TRADE MINISTRY, THE AUTHORS STATE: QUOTE IT THEREFORE APPEARS SENSIBLE TO PRMOTE THE INFLUX OF PRODUCTIVE CAPITAL AND TO ABANDON MORE UNCLASSIFIED

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AND MORE NATIONALISTIC CONSIDERATIONS WITH REGARD TO THE

EXPLOITATION OF CAPITAL SOURCES, BECAUSE FOREIGN DIRECT INVESTMENTS GENERATE AN ECONOMIC INTEGRATION SUI GENERIS WHICH REDUCES TENSIONS OVER TRADE POLICY AND USES THE ADVANTAGES OF INTERNATIONAL DIVISION OF LABOR TO INCREASE PROSPERITY. UNQUOTE.

WITH THE EXCEPTION OF EXCHANGE CONTROLS ON INCOMING FUNDS IMPOSED IN CONNECTION WITH THE GOVERNMENT'S STABILIZATION PROGRAM AND WORLD MONETARY PROBLEMS, THERE ARE NO DIRECT GOVERNMENT RESTRICTIONS ON FDI. HOWEVER, THE FEDERAL AND STATE GOVERNMENTS AND SEMI-OFFICIAL ORGANIZATIONS SUCH AS THE CHAMBERS OF COMMERCE, THE LEAGUE OF INDUSTRIALISTS AND TRADE ASSOCIATIONS CAN SERIOUSLY DISCOURAGE AN UNDESIRABLE INVESTMENT RHOUGH BUREACRATIC DELAYS SUCH AS THE WITHHOLDING OF PERMITS OR CERTAIN INCENTIVES

THE FOREIGN EXCHANGE CONTROLS IN EFFECT ARE PRIMARILY DESIGNED TO RESTRICT THE FLOW OF SPECULATIVE SHORT-TERM CAPITAL. THE AUSTRIAN NATIONAL BANK READILY AUTHORIZES CAPITAL IMPORTS FOR INVESTMENT IN NEW PRODUCTIVE FACILITIES. THE CONTROLS ARE DUE TO EXPIRE ON DECEMBER 31, 1975 BUT MAY BE EXTENDED. WITH THE EXCEPTION OF THE FOREIGN EXCHANGE LICENSE REQUIREMENTS, FDI IS TREATED THE SAME AS DOMESTIC INVESTMENT.

INCENTIVES ARE THE MAIN MEANS OF INFLUENCING FDI. HOWEVER, DOMESTIC FIRMS ARE EQUALLY ELIGIBLE FOR ALL INCENTIVE PROGRAMS. THE FEDERAL GOVERNMENT OFFERS ACCELERATED DEPRECIATION, ERP-FUND LOANS, EXPORT FINANCING, AND LOW-INTEREST START-UP LOANS; PROVINCIAL AND LOCAL GOVERNMENTS IN FAST DISAPPEARING DEPRESSED AREAS AND COMMUNITIES WITH STRUTURAL PROBLEMS OFFER INTEREST SUBSIDIES, LAND GRANTS, CREDIT GUARANTEES AND, IN SOME CASES, WAIVERS OF CERTAIN LOCAL TAXES. THE STATE GOVERNMENTS DECIDE ON THE GRANTING OF THESE INCENTIVES DEPENDING ON THE DESIRABILITY OF THE INDIVIDUAL INVESTMENT IN QUESTION. INVESTMENTS CONSIDERED DESIRABLE ARE THOSE WHICH INCREASE EMPLOYMENT, INTRODUCE HIGH TECHNOLOGY, USE THE PRODUCTS OF LOCAL INDUSTRY, AND DO NOT COMPETE WITH THE LOCAL INDUSTRY, ESPECIALLY NATIONALIZED INDUSTRY. TAEK-OVERS OF EXISTING SUCCESSFUL FIRMS ARE DISCOURAGED.

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A GENERAL INCENTIVE TO FDI HAS ALWAYS BEEN THE EXCELLENT LABOR/MANAGEMENT RELATIONS IN AUSTRIA. THE SO-CALLED QUOTE PARITY COMMISSION UNQUOTE MADE UP OF REPRESENTATIVES OF GOVERNMENT, INDUSTRY, LABOR AND AGRICULTURE HAS SUCCEEDED IN MAINTAINING FOR NEARLY 25 YEARS AN ALMOST STRIKE-FREE SOCIENTY WITH ONLY MODERATE WAGE DRIFT. THE COUNTRY'S NEUTRAL STATUS AND INTERIOR POLITICAL STABILITY HAVE ALSO CONTRIBUTED TO ITS ATTRACTION FOR FOREIGN INVESTORS. AUSTRIA IS A MEMBER

OF THE EUROPEAN FREE TRADE AREA AND HAS A TRADE AGREEMENT WITH THE EUROPEAN COMMUNITIES. FROM THE BEGINNING OF 1977 ON, AUSTRIA'S TRADE WITH THE FIFTEEN MEMBER COUNTRIES OF THESE TWO GROUPINGS WILL BE FREE OF DUTY WITH REGARD TO MANUFACTURED AND SOME AGRICULTURAL PRODUCTS. THERE IS A TREND IN AUSTRIAN POLICY TOWARD FDI TO ENCOURAGE US AND SWISS INVESTMENT AS AN OFFSET TO ALREADY EXCESSIVE GERMAN INVESMENT. AUSTRIA HAS A FCN TREATY AND A DOUBLE TAXATION CONVENTION WITH THE U.S.

## 3. INVESMENT STATISTICS:

A. U.S. DIRECT INVESTMENT (BOOK VALUE) AT THE END OF 1974, BROKE DOWN BY SECTORS:

TOTAL, ALL INDUSTRIES - \$279 MILLION MINING AND SMELTING - \$33 MILLION PETROLEUM - \$122 MILLION MANUFACTURING - \$55 MILLION OTHER INDUSTRIES - \$69 MILLION

B. DIRECT INVESTMENT BY ALL COUNTRIES (BOOK VALUE), NOT BROKEN DOWN BY SECTOR, AT THE END OF 1973:

TOTAL, INCLUDING U.S. - \$1.75 BILLION

SWITZERLAND/LIECHTENSTEIN - # \$431 MILLION

WEST GERMANY - \$350 MILLION

UNITED KINGDOM - \$90 MILLION

C. DIRECT INVESTMENTS BY AUSTRIAN SOURCES IN THE U.S. AT THE END OF 1973: NEGLIGIBLE (ABOUT \$11 MILLION)
ABOVE FIGURES ARE ESTIMATES BASED ON DATA PUBLISHED BY THE AUSTRIAN NATIONAL BANK IN ITS MONTHLY REPORT OF SEPTEMBER 1974.

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#) A LARGE PORTION OF THESE INVESTMENTS ARE ACTUALLY OF GERMAN ORIGIN. IN FACT, THE FEDERAL REPUBLIC OF GERMANY IS THE LARGEST DIRECT INVESTOR IN AUSTRIA.BUCHANAN

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